

# Test Drive the New Motorcycle Safety Program Management Course!



Be the first to complete the new and improved Motorcycle Safety Program Management course and provide feedback to help us continue to improve it. This course has been redesigned by NHTSA—and members of the motorcycle safety community across the U.S.—to be more relevant to today's data-driven environment and to connect you with a broader network of motorcycle safety partners and stakeholders.

#### What's New?

- New Content Relevant to Our Changing Landscape! The new Motorcycle Safety Program Management course looks at important trends and best practices when using motorcycle safety-related data.
- **Blended Course Structure!** The new course is a mix of interactive online modules and two virtual instructor-led (VILT) sessions.
- Content Tailored to You! The interactive online modules are designed to
  provide all participants with foundational knowledge while also providing a
  customized path of learning that speaks to your background, needs, and
  concerns in the motorcycle safety field.
- Network-Building, Realistic Team Activities! In each of the two virtual
  instructor-led sessions, each participant will complete activities with a mix of
  participants from across the motorcycle safety community. In these activities,
  you'll partner with some of the same individuals you'll partner with on the
  job. The scenarios used within the activities were designed with experts in the
  motorcycle safety field.
- No Travel Required! The newly designed course can be completed from wherever you are. There's no need to spend money and time on travel. Connect with the course and your classmates online.

#### **Course topics include:**

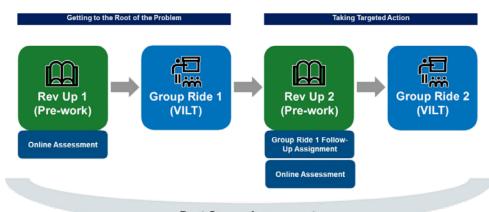
### Getting to the Root of the Problem

- What's the Problem that Needs to be Solved? How Do You Use Data to Understand It?
- How Do You Analyze and Synthesize the Data?
- How Do You Work with Stakeholders & Partners Effectively?

#### **Taking Targeted Action**

- How Do You Take Effective Action?
- How Do You Know if Your Actions Worked?

Here's a high-level overview of the course flow and the events that happen during the course:





## We are currently filling a limited number of participant spaces for the course pilots. Come join us to learn how to:

- Use data to select more effective countermeasures.
- Use the latest in motorcycle safety best practices to avoid pitfalls and set your countermeasures up for success.
- Interact with a diverse mix of partners and stakeholders who are also interested in reducing motorcycle-related injuries and deaths.

#### The pilot dates are shown below.

#### **Pilot 1 Dates**

Course Segment	Dates	Level of Effort
Online Pre-Work 1 & Online Assessment	Monday, Feb. 25-Monday, March 4, 2019	Up to 3.5 hours (customized by audience)
Virtual Instructor-Led Session 1	Tuesday, March 5, 2019, 1-4pm EST	3 hours
Online Pre-Work 2 & Online Assessment	Wednesday, March 6-Monday, March 11, 2019	Up to 3 hours (customized by audience)
Virtual Instructor-Led Session 2	Tuesday, March 12, 2019, 1-4pm EST	3 hours
Final Assessment	To be completed after Virtual Instructor-Led Session 2	30 minutes

#### **Pilot 2 Dates**

Course Segment	Dates	Level of Effort
Online Pre-Work 1 & Online Assessment	Monday, March 25-Monday, April 1, 2019	Up to 3.5 hours (customized by audience)
Virtual Instructor-Led Session 1	Tuesday, April 2, 2019, 1-4pm EST	3 hours
Online Pre-Work 2 & Online Assessment	Wednesday, April 3-Monday, April 8, 2019	Up to 2.5 hours (customized by audience)
Virtual Instructor-Led Session 2	Tuesday, April 9, 2019, 1-4pm EST	3 hours
Final Assessment	To be completed after Virtual Instructor-Led Session 2	30 minutes